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Screenshots and video: www.soundtrends.com/Press.html

The Christmas Carol App That Follows YOU

Sound Trends releases “Jingle Tunes Plus” for iPhone — wave your phone and move the music.

Seattle, November 15, 2009: Hallelujah! Jingle Tunes is the first and only Christmas carol app that follows *you*. Simply tap the screen or shake your iPhone or iPod Touch on the beat. Specially digitized recordings of real choirs sing at the tempo you tap while the lyrics appear in perfect sync. (No more mumbling through second verses!) Activate the sleigh bell for even more holiday cheer.

Thanks to Sound Trends’ Granular Antigravity Engine technology, each beat can sustain as long as needed to create an expressive performance. This is no tinny, synthetic accompaniment; Jingle Tunes uses rich, full recordings of real orchestral musicians and choirs.

Sound Trends President Aaron Higgins explains: “Jingle Tunes takes the time-stretching technology of Bravo Gustavo, the Apple Staff Favorite conducting app we helped build for the L.A. Philharmonic, and applies it to ten classic carols. By putting the performer in control of the tempo on a beat-to-beat basis, we were able to transform the iPhone caroling experience from canned karaoke to a true sing-along event.”

Jingle Tunes comes with ten full-length holiday songs:

- Dance of the Sugar Plum Fairies
- Deck the Halls
- Hallelujah Chorus
- Hark the Herald Angels Sing
- Jingle Bells
- Joy to the World
- O Come All Ye Faithful
- Silent Night
- The First Noel
- We Wish You a Merry Christmas

Be the life of your holiday party! Organize a carol-pod and amaze your neighbors. Play Jingle Tunes on multiple devices for a true chorus — or even a round. Strap it to your Santa belly and *jiggle* the tunes. See the one-minute demo video: www.youtube.com/user/soundtrends

Jingle Tunes Plus is available now from the iTunes Store for \$1.99:

<http://itunes.apple.com/us/app/jingle-tunes-plus/id338737150>

About the Developer

Sound Trends, LLC (www.soundtrends.com), is a new music software company from the founders of MixMeister Technology. It is dedicated to producing audio applications that are easy to use yet offer unexpectedly expressive control and sound quality. Its Bravo Gustavo conducting app and Looptastic remixing apps were both named Apple Staff Favorites.

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